Over 160,000 products

- and now even more user friendly!

More than a decade has passed since Toolstore was launched, and development has undoubtedly been fantastic. Did you know that the more than 2000 users (retailers and end customers) daily make 65,000 queries daily with an average response time of 1.5 seconds. Likewise, over 2500 orders with 7000 order rows are placed per day via Toolstore.

We are now taking the next step in development. In addition to a new design, which feels more modern, we have attached great importance to make the site "smarter" and more user friendly.

The most obvious changes in the "New Toolstore" include the following:

Easier login – Login using your own e-mail address and a password of your choice. If you forget your password, you can always get a new one.

Dynamic start page – Here you will find each business area's:

- offers (catalogue), always on the left, with associated chapter images
- messages
- links to retailer information

In addition, general Toolstore-events and information can be shown.

Easier-to-navigate – The site is built with a "header mounted" function bar with drop-down lists.

Intuitive searching – All search hits, regardless of whether a keyword search or search in the catalogue hierarchy was performed, contain image + header + short catalogue text

More information – Detailed images include:

- tabs for different types of information about the current product
- larger images

Easier order registration – order forms containing the "Header" and "Rows" on the same page

Toolstore www.toolstore.com

Stylish, more modern and smarter New Toolstore



Easy, quick and secure

- e-commerce support for retailers and end customers

Toolstore is the industry's largest e-commerce catalogue of industrial supplies. A unique B2B portal with access to over 160,000 products from Luna, Grunda, Skydda, ESSVE and Gigant. It is perhaps no coincidence that we have some 2000 satisfied users every day.

Reasons to join - and to use -Toolstore are both numerous and good. In addition to the large number of products, you always have access to complete and up-to-date product information and images. It is easy to find information and just as easy to place your orders. The possibilities for integration with your own system are good and it also provides access to customer-specific pricing information. Of course as end customers you can still be a part of the Toolstore world. The



Login page www.toolstore.com

system is completely online and is open twenty-four hours a day throughout the year.

The "Efficient handling" that rational management that Toolstore offers means there is a great deal of time and money to save. The only things needed to get started are an internet connected PC, personal user identities and passwords.

This is how it works:

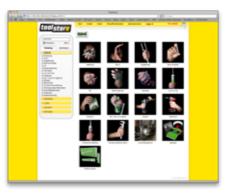
- join us on a guided tour!

The New Toolstore has – in addition to a new design – put ease-of-use first. As the viewer/user you should find it easy and convenient to use this site. Below we will briefly to describe what you will find under some of the major headers. And if you have any questions - please do not hesitate to contact us, details can be found on the back.

<u>Catalogues</u> – Here you have access to the different catalogues with related information from each business area.

News – On the news page you will find the latest products. Click one of the logos on the start page and you will find important information from each business area.

Article search – Using the article number, EAN code or keywords you can easily find a specific item, regardless of the business area.



Comprehensive chapter images help you in to each brand's site, here exemplified through ESSVE.

Last article – System help to find the last article you searched for.

Order – Place your orders in a special order block and send them in. When you place an order in Toolstore we can update your business system via an EDI file. We can also update your customer's business system.

Order issues – You always receive an order response as confirmation that includes all essential information and you can always link back to a specific product. Here you can also track your shipment.

Shipping issues – What is the status of your delivery? You can find all the answers here.

Returns/Complaints – Efficient handling of returns and complaints without numerous

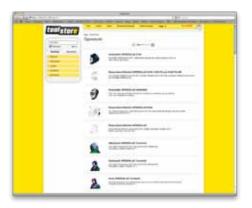
telephone calls and unnecessary deliveries back and forth.

End customers – Do you want your end customers to be a part of Toolstore we will of course assist with passwords for them. Your customer's orders will then come to you in Toolstore (or your own system).

Search help – The link to Search help can be found under the "Article" function on the top menu.



New simpler order block



The new page allows clearer searching.

